



**North Shore Library Board
Fundraising Committee Meeting Minutes
Tuesday, March 7, 2023
4:00 p.m.
Library Director's Office and Zoom
*Meeting is available in person and via Zoom***

Zoom Access: <https://us02web.zoom.us/j/86758164202?pwd=QkMvT3RJRERHVWR5VmwyV0l0VytXUT09>

Meeting ID: 867 5816 4202

Passcode: DQQ6cubd

Phone audio: 1-312-626-6799

Audio ONLY: 1-312-626-6799; Meeting ID: 867 5816 4202

1. Call to order and Roll Call

Chair Zitzer called the meeting to order at 4:06 p.m.

Present: Anderson-Knight, Kabara, Zitzer

Also present: Karl Warwick, City of Glendale Administrator; Jennie Stoltz, Village of Bayside resident; Rob Cronwell, City of Glendale resident

2. Public Comment

There was no public comment.

3. Discussion/Recommendation on the fundraising consultant proposals

- a. Amplify Partners – the committee reviewed the proposal; Rick Meyer gave a presentation to the full board at the January meeting.
- b. McDonald Schaefer – Dave Malone and Julie Cotter from McDonald Schaefer discussed options available to NSL in their proposal for consulting services. They will work to assess where library is at with campaign and work with library to determine who should be on a leadership team. Their staff will prepare materials for outreach and drive process throughout. Their pricing is flexible.

The committee further discussed what considerations NSL has for the recommendation process, including cost, services, local connections, past success, and capacity to serve the library.

Other consultants were contacted but were unavailable.

4. Discussion on additional citizen members for the working committee

This will take place after the selection of a consulting firm.

5. Any additional updates from committee members

There were no updates.

6. Schedule future meetings

The next meeting will be held Friday, March 10 at 2:00 p.m.

7. Additional business at this time

There was no additional business.

8. Adjournment

Chair Zitzer adjourned the meeting at 5:25 p.m.

Respectfully submitted by Rhonda K. Gould, Library Director and Recording Secretary